



BARBADOS TOURISM DEVELOPMENT PROGRAMME

Barbados, W.I.

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*Solutions
with a
Focus on
Cultural
& Natural
Heritage*

Commonwealth was the heritage consultant on a multi-disciplinary team which worked to bolster heritage and nature-based tourism in Barbados. Enhancement of the Island's rich inventory of heritage sites and places of natural beauty has been made a priority by the Government of Barbados. Commonwealth's contributions included preparing proposals for the enhancement and development of more than a dozen military, industrial, and domestic heritage sites; making recommendations for strengthening the nation's three leading heritage institutions; preparing an inventory of heritage tourism resources; recommending conservation standards; and participating in proposals for nature-based attractions. The team's other activities included an in-depth market analysis and a national strategy for heritage and nature tourism.

